

CORPORATE PROFILE

Walmart



CONTACT INFORMATION

Home Office:
702 SW 8th Street
Bentonville, AR 72716-8611
479-273-4000

COMPANY HERITAGE

Since the first Walmart store opened in 1962 in Rogers, Arkansas, we've been dedicated to making a difference in the lives of our customers. Our business is the result of Sam Walton's visionary leadership, along with generations of associates focused on helping customers and communities save money and live better.

Walmart as we know it today evolved from Sam Walton's goals for great value and great customer service. "Mr. Sam," as he was known, believed in leadership through service.

This belief that true leadership depends on willing service was the principle on which Walmart was built, and drove the decisions the company has made for the past 50 years. So much of Walmart's history is tied to the story of Sam Walton himself, and so much of our future will be rooted in Mr. Sam's principles.

Sam Walton was born in 1918 in Kingfisher, Oklahoma. In 1942, at the age of 24, he joined the military. He married Helen Robson in 1943. When his military service ended in 1945, Sam and Helen moved to Iowa and then to Newport, Arkansas.

During this time, Sam gained early retail experience, eventually operating his own variety store. In 1950, the Waltons left Newport for Bentonville, where Sam opened Walton's 5&10 on the downtown square. They chose Bentonville because Helen wanted small-town living, and Sam could take advantage of the different hunting seasons that living at the corner of four states had to offer.

VALUES

Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices. Each week, more than 245 million customers and members visit our nearly 11,000 stores under 71 banners in 27 countries and e-commerce websites in 10 countries. With fiscal year 2014 sales of approximately \$473 billion, Walmart employs 2.2 million associates worldwide.

KEY INFORMATION

Walmart serves customers more than 245 million times per week at nearly 11,000 retail units in 27 countries.

We employ 2.2 million associates globally, including approximately 1.3 million in the United States. Walmart is one of the largest private employers in the U.S. and Canada.

For the fiscal year ended January 2014, Walmart increased net sales by 1.4% to \$473 billion and returned \$12.8 billion to shareholders through dividends and share repurchases. Walmart ranks first on the FORTUNE 500 list of the world's largest companies by revenue.

U.S. Operations

Walmart was founded by Sam Walton in 1962 with the opening of the first Walmart store in Rogers, Ark. The company incorporated as Wal-Mart Stores, Inc. in 1969 and was first publicly traded on the New York Stock Exchange in 1972.

In 1983, we opened the first Sam's Club membership warehouse and in 1988 opened the first Walmart supercenter, which features a complete grocery department in addition to general merchandise.

Today in the U.S., Walmart operates more than 4,800 retail facilities, including Walmart stores and Sam's Club warehouses. For fiscal year 2014, Walmart U.S. net sales were more than \$279 billion, and Sam's Club net sales were more than \$57 billion.

PRODUCTS AND OPERATIONS

Walmart U.S.

Walmart has stores in 50 states and Puerto Rico offering low prices on the broadest assortment of products through a variety of formats.

Walmart International

Walmart operates in 26 countries outside the U.S., offering low prices through retail units under several banners around the globe.

Sam's Club

Sam's Club is a warehouse membership format with locations across the U.S. and around the world.

COMPANY AFFILIATIONS

Sam's Club

Hoover

Overstock.com

Coca-Cola Company

RELEVANT FINDINGS

Stock Information

Wal-Mart Stores Inc. (WMT) 67.86 -0.23(-0.34%) NYSE

COMPETITORS

Target Corp., Costco Wholesale Corporation, Industry (Discount, Variety Stores).

KEY PEOPLE

Board of Directors

Julie Gehrki, V.P. and Sr. Dir.
Michael T. Duke, Chair.
M. Susan Chambers
Cindy Davis
Gisel Ruiz

Cathy Smith
Doug McMillon, Chair.
Scott Hardin, Secy.
Tanya Farah, Treas.
Kristin Oliver

Whitney Head
Brett Biggs
Dan Bartlett
Marybeth Cornwell

Executive Management

Doug McMillon
President and CEO, Wal-Mart Stores, Inc.

Bill Simon
President and CEO, Walmart U.S.

David Cheesewright
President and CEO, Walmart International

Rosalind G. Brewer
President and CEO, Sam's Club

Neil M. Ashe
President and CEO, Global eCommerce

John Aden
EVP, Merchandise Services, Walmart U.S.

Claire Babineaux-Fontenot
EVP, EVP Tax and Treasury

Andy Barron
EVP, Softlines, Walmart U.S.

Dan Bartlett
EVP, Corporate Affairs

Michael J. Bender
President, Walmart West, Walmart U.S.

Brett Biggs
EVP and CFO, Walmart International

Steve Bratspies
EVP, General Merchandise - Walmart U.S.

M. Susan Chambers
EVP, Global People Division

Michael Dastugue
EVP and CFO, Sam's Club

Cindy Davis
EVP, Global Customer Insights and Analytics

Jeff Davis
EVP and CFO, Walmart U.S.

Rollin L. Ford
EVP, Chief Administrative Officer

Don Frieson
EVP, Operations, Sam's Club

Charles M. Holley, Jr.
EVP and CFO

Jamie Iannone
President and CEO, Samsclub.com

Pamela K. Kohn
EVP and Pres., Walmart Realty, Walmart U.S.

Duncan Mac Naughton
EVP, CMO, Walmart U.S.

Judith McKenna
EVP, Strategy and Intl. Dev., Walmart Intl.

Michael S. Moore
President, Walmart Central, Walmart U.S.

Kristin Oliver
EVP - Walmart U.S. People

Enrique Ostalé
President and CEO, Walmart Latin America

Scott Price
President and CEO, Walmart Asia

Stephen F. Quinn
EVP, CMO, Walmart U.S.

Charles Redfield
EVP, Merchandising, Sam's Club

Karen Roberts
EVP and General Counsel, Wal-Mart Stores, Inc.

Gisel Ruiz
EVP, COO, Walmart U.S.

Jack L. Sinclair
EVP, Grocery Division, Walmart U.S.

Chris Sultemeier
EVP, Logistics, Walmart U.S.

Karenann Terrell
EVP, CIO

Joaquín González Varela
President, Walmart East, Walmart U.S.

Steven P. Whaley
Senior VP and Controller

COMPANY FOUNDATION

The Walmart Foundation

702 S.W. 8th St., Dept. 8687, No. 0555
Bentonville, AR United States 72716-0555
Telephone: (800) 530-9925
Contact: Julie Gehrki, Sr. Dir., Business Integration

Central to our commitment to operating globally and giving back locally are the grants we award to organizations of all sizes in communities around the globe. Whether it's a small grant to a local school or a large grant to a hunger relief organization working across several states, we engage in opportunities that align with the Walmart Foundation's key areas of focus: Opportunity, Sustainability and Community. Globally, Walmart and the Walmart Foundation gave \$1.4 billion in cash and in-kind contributions during fiscal year ending Jan. 31, 2015. And, we did it one grant and one community at a time.

Financial Data:

Year ended 2017-01-31
Assets: \$18,635,401 (market value)
Gifts received: \$169,070,941
Expenditures: \$168,583,068
Total giving: \$168,582,621
Qualifying distributions: \$168,582,621
Giving activities include: \$168,582,621 for 1720 grants (high: \$8,890,161; low: \$250)

Application Information:

Applications for State Giving Program are accepted designated periods or cycles only and all states have two cycles a year. Organizations can only receive one grant per state per year. A full proposal may be requested at a later date for National Giving Program. Organizations receiving support are asked to submit an impact report detailing what outcomes were achieved. Application form not required. Applicants should submit the following:

1. Detailed description of project and amount of funding requested
2. Name, address and phone number of organization
3. Contact person
4. Statement of problem project will address
5. Copy of IRS Determination Letter
6. Population served
7. Copy of current year's organizational budget and/or project budget
8. Initial approach: Complete online application

Board meeting date(s): Mar., May, Aug., and Nov.

Deadline(s): Varies per cycle and state for State Giving Program; Varies for Walmart U.S. Manufacturing Innovation ; July 15 to Aug. 31 for Legal Department Sponsorship Program; Feb. 1, Feb. 10, Apr. 1, May 15, June 1, Aug. 1, Aug. 4, Oct. 1, Nov. 20 and Dec. 1 for Northwest Arkansas Giving Program
Final notification: 90 days for Local Giving Program; 6 to 8 weeks for National Giving Program

The following grants are a representative sample of this grantmaker's funding activity:

\$9,659,762 to ACT, Inc., Iowa City, IA
\$6,451,407 to Feeding America, Chicago, IL
\$5,797,922 to United e-Way, Alexandria, VA
\$3,400,000 to Boys and Girls Clubs of America, Atlanta, GA
\$3,000,000 to YMCA of the U.S.A., Chicago, IL
\$43,680 to Meals on Wheels of Fayetteville, Fayetteville, AR
\$4,750 to Cherokee County Crisis Center, Jacksonville, TX